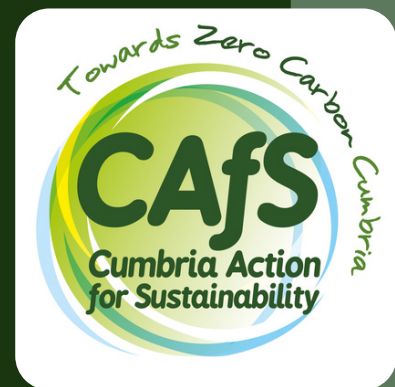




# Join our BUSINESS SUPPORTER NETWORK



**Cumbria Action for Sustainability**

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Company Number: 6492907 | Registered Charity Number: 1123155

# CAfS invites you to become a Pioneer Member of our Business Supporter Network

- ✓ We are Cumbria's leading climate change and sustainability organisation.
- ✓ We are evidence-based, positive and collaborative.
- ✓ We are working towards a carbon zero Cumbria by 2037.
- ✓ Together, we have influence, and we CAN affect change.

We are forming a network of responsible Cumbrian businesses who believe a carbon neutral AND profitable future is possible; who will work together to do everything we can to make it happen.

**Together we are stronger: We need you. Are you in?**



## Why does CAfS exist and what do we do?

We are in a climate emergency, and we are not willing to accept the status quo. Our goal is a zero carbon Cumbria which is socially, environmentally, and economically beneficial for all. We are working towards this by promoting and facilitating low carbon living and its benefits – inspiring and supporting individuals, communities, and organisations across Cumbria and beyond to decarbonise their lives and businesses by 2037 or sooner.

## Why join the CAfS Business Supporter Network?

By working with us you will:



### **Demonstrate your commitment to green practices and strengthen your brand.**

Attract new audiences of socially responsible consumers to your organisation while meeting your corporate social responsibility objectives.



**Enable a more sustainable way of life in Cumbria.** Your donations fund vital work to help individuals and communities adopt more sustainable practices.



**Future proof your business to the effects of climate change.** You will gain access to the expertise of the CAfS team and our network of green organisations and supporters who can help you address climate related concerns within your business.



**Engage your employees around a cause they care about.** We'll help you to utilise your colleagues' skills and enthusiasm to raise funds for critical projects and services.

## What will your support help to achieve?

Here at CAfS, we support a fair transition to zero carbon, one where no one is left behind. We know that we can fight climate change best by working together; safeguarding our world for present and future generations to come.

### Your support will help us build on our key areas:



**Zero Carbon Cumbria Partnership** – bringing together people, organisations and decision makers to drive down carbon emissions across Cumbria to net zero by 2037.



**Education and training** – raising climate awareness in homes, schools and businesses to inspire and support change, working with young people to get their voices heard.



**Communities** – supporting people to reduce the carbon footprint of their area by implementing low carbon solutions that matter to them.



**Energy** – offering advice and practical support to homes, businesses and communities to increase energy efficiency and comfort, install renewables and reduce bills, including our Cold to Cosy Homes scheme to reach people at risk of fuel poverty.



**Food** – engaging with producers to implement sustainable agricultural practices and working with consumers to bring local, low carbon food to our tables.



## The CAfS Supporter Network

Your membership will include:

- ✓ Invitations to local events to learn, share best practice and expand your network.
- ✓ Regular updates on our work, including opportunities to help introduce more sustainable practices to your organisation.
- ✓ Acknowledgment on our social media channels and other communications.
- ✓ Use of our Supporting CAfS logo demonstrating your commitment to supporting us.
- ✓ Opportunity to sponsor CAfS events and reach a wide audience with your brand.

## Join at a level to suit your business

### Large organisations

£1000+ a year

### SMEs

£250 - £750 a year

### Micro businesses & sole traders

£100 - £200 a year

We want to work with you to make a real difference to the climate emergency. We'd love to hear about where you are on your sustainability journey and help you reach your goals.

**Join us today**

**Contact [supporter.network@cafs.org.uk](mailto:supporter.network@cafs.org.uk) for more information**

*Development of this Network has been supported by the Newcastle Building Society Community Fund at the Community Foundation Tyne & Wear and Northumberland.*