

LEAVING A LEGACY

Sharing knowledge



W&F GREEN
ENTERPRISE HUB



The Plastic Bottles Company, Ulverston



Many businesses report that becoming more sustainable can be challenging and time-consuming. Knowing what products to buy and which suppliers to use is not always straight-forward.

There is a wealth of knowledge across Cumbria and opportunities for more businesses to share ideas and insights to help everyone in the region move forward more sustainably.

The team from The Plastic Bottles Company provides an example of a business that understands the value of sharing knowledge about sustainability.

“We’re passionate about sharing our knowledge of plastics because there are many myths and misconceptions about their sustainability. The more businesses and end-consumers understand the environmental impact of different plastics compared to alternative materials, the more they will be able to make informed decisions about which packaging to use and why.”

“Having a strong network of local businesses that are actively engaged in helping each other has been invaluable. It has helped us to identify new ways of becoming sustainable.”

“The more we build and share knowledge across the region, the greater impact we can have on local communities and the places that matter to us.”

Julie Doherty, Director

Key insights from Julie

1. Sharing knowledge and insights with local businesses passionate about sustainability is a great way to both inspire and to find inspiration.
2. Employees who understand your passion and goals for sustainability can be a valuable asset and a great source of new ideas.
3. Working closely with customers and suppliers is critical to making more effective progress to sustainability.
4. Use a variety of ways to share knowledge: networking events, local magazines, websites, social media and podcasts.

To begin creating your own legacy, contact: 01768 210 276 or greenhub@cafs.org.uk



Funded by
UK Government



Westmorland
& Furness
Council