

LEAVING A LEGACY

Future Thinking



Fell Brewery Flookburgh



An increasing number of businesses are recruiting young people to help them consider more thoroughly the impacts of today's decisions on the future of the planet. Tim Bloomer, Managing Director and co-founder of Fell Brewery in Flookburgh, knows all too well about the concerns of younger generations. Tim's young team cares deeply about the environment and local communities, and this helps drive the business forward.

"We want our business to create a positive long-term impact on the places that are important to us. Although making a profit is important, there would be no satisfaction in achieving that profit if our business had a negative impact on people, communities, and the natural environment."

Tim Bloomer

"We are keen to demonstrate that it is possible to run a business that provides high-quality products and services at the same time as taking a long-term outlook."

Tim Bloomer

1. Gathering insights from both younger and older generations is important to any business - it creates a dynamism between experience and future thinking.
2. Having a team that is passionate about sustainability is important; passion encourages creativity and innovation.
3. All businesses play a role in the future of their local communities, not just through employing people, but across all business activities; engaging with local communities is critical for any business that wants to leave a legacy.
4. Our passion and commitment to long-term sustainability is acknowledged by our customers, who are keen to further support our business. Customers want to support local businesses that care; it's a two-way relationship.

To begin creating your own legacy, contact: 01768 210 276 or greenhub@cafs.org.uk



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