

'In aid of CAfS' Logo Guidance

If you are supporting CAfS with an event or raising funds for CAfS in any other way, use our 'In aid of CAfS' logo and let people know you're supporting Cumbria Action for Sustainability.



Our logo

There are two versions of the 'In aid of CAfS' logo:

- White background
- Transparent background (do not use on dark backgrounds)



White background



Transparent

Do not change any of the colours.

Minimum size

The logo must be set at 40mm (4cm) wide or larger. This is the minimum size at which all the text on the logo is legible, as a minimum standard for both recognition and accessibility.



← 40mm →

Exclusion zone

Ensure that no text or graphic elements enter this visual space. Exclusion zones are included on the logo files, so do not crop.

